

Incontinence Clean-up Cloths with Dimethicone and Aloe



New Incontinence Clean-up Cloths provide thorough cleansing and moisturizing for patients who are incontinent. Use them as part of your incontinence skin care strategy for additional cleanup or for patients who do not require the advanced protection provided by Comfort Shield® Barrier Cream Cloths.

ONE-STEP: CLEAN + MOISTURIZE

- Contains ample amount of solution to effectively clean soiled areas
- Ultra-soft cloths and gentle formula soothe delicate skin
- Efficient, one-step cleanup with moisturizer preserves patient dignity
- Helps enhance compliance to your incontinence skin cleansing protocol vs. standard of care
- Resealable label keeps unused cloths clean and ready at the bedside



Choose the right product for your patient

Now it's easy to match your patients' needs to your choice of incontinence skin care products from Sage. Both products are designed to fit within your incontinence skin care strategy and help enhance protocol compliance vs. standard of care; and they are backed by Sage's personalized in-service training and education, utilization management and outcomes measurement programs.



	Incontinence Clean-up Cloths	Comfort Shield® Barrier Cream Cloths
Description	Clean-up Cloths	Barrier Cream Cloths
Patient Type	Incontinent of urine	Incontinent of urine and stool
	No risk for IAD	At risk for IAD
	Mobile, low acuity, shorter stay	Immobile, high acuity, longer stay
US Product Classification	Cosmetic	OTC Drug
Product Claim	Cleans and moisturizes	Cleans; treats and prevents perineal dermatitis; seals out wetness
Formulation	Liquid dimethicone moisturizer	Cream-based dimethicone barrier
Clinical Support	None	Professional guidelines and an RCT published in JWOCN ² , available at www.sageproducts.com/education/incontinence-care
Configuration	8 cloth resealable package	24 cloth soft tub, 8 cloth resealable package, 3 cloth large, 3 cloth medium single-use packages

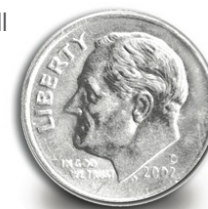
Do you select a product based on the type of incontinence?

Data on point prevalence and type of incontinence¹

Point Prevalence Incontinence (n=791)	
Incontinence	53.9%
Type of Incontinence (n=426)	
Urine	4.7%
Fecal	17.1%
Both	32.1%

How often do you get a barrier on the skin?

A 2004 study of 76 protocols found all lacked one or more interventions considered important in perineal skin care. Seventy-five percent (75%) of the protocols included the use of skin protectants as a final step of the incontinence skin care process. It also found barriers should cost 23.5 cents for each application, but facilities actually spend only **10 cents per day per incontinent patient.**³



PRODUCT ORDERING:



8-PACK PEEL AND RESEAL

8" x 8" CLOTHS

30 packages/case

Reorder #7505

REFERENCES: 1. Gray M, Bartos S, Incontinence Associated Dermatitis in the Acute Care Setting: A Prospective Multi-site Epidemiologic Study. Poster Presented at Wound Healing Society; SAWC Spring/WHS Joint Meeting, Denver, CO, May 2013. 2. Beeckman D, et al., A 3-in-1 perineal care washcloth impregnated with dimethicone 3% versus water and pH neutral soap to prevent and treat incontinence-associated dermatitis. Journal of Wound, Ostomy and Continence Nursing, Nov/Dec 2011; 38(6). 3. Nix D, Ermer-Seltun, J Ostomy Wound Management Dec 2004; 50(11):32-41